

Cheshire County Cricket Club

Marketing Opportunities 2026



Premier sponsorship 2026	on application
One-day match sponsorship	£300
Three-day match sponsorship	£500
Match banners (season)	£300
Sponsor a player	£100
Cheshire CCC 200 Club 2025 (monthly draw)	£300
Match ball sponsorship (6 per 3 day game, 4 per 1 day)	£50 per ball
Kit sponsorship	on application
2nd XI shirt sponsorship	on application
Personalised podcast for your business	£300
Personalised match stumps	£300
Matchday scorecard coverage	£50
Corporate membership	£300

Additional match day streaming opportunities available (YouTube) on application





Three day Championship match sponsorship

£500 per match

Available for our two Championship home matches

- Pre-match refreshments, lunch and tea for two people per day
- Advertising banner at ground (supplied by sponsor)
- Cheshire CCC website coverage with direct links
- Social media coverage via X, Facebook, Instagram, YouTube
- Scorecard coverage
- Photographic opportunity with team

Player sponsorship

£100 per squad member

Cheshire CCC website coverage for top performances from your nominated player

- Batsman makes 50+ runs in an innings
- Bowler takes 4+ wickets in an innings
- Fielder takes 3+ catches in an innings
- Fielder assists 3+ run outs in innings
- Wicketkeeper makes 4+ dismissals in an innings



cheshireccc.org.uk

Premier sponsorship package

Prices on application

Available to corporate group or company

- Club comm. & fixture card publications
- 2 x banners at home games (subject to space)
- Logo on club streaming services (YouTube)
- Personalised podcast (60 mins)
- Scorecard coverage
- Coverage on Cheshire CCC website with direct links
- Social media coverage via X, Facebook, Instagram, YouTube
- Press release
- Refreshments at home matches for two (lunch/tea)
- Photographic opportunity with team

One-day T20/Knockout Trophy sponsorship

£300 per match

Available for group and potential quarter/semi final matches

- Pre-match refreshments, lunch for two people
- Advertising banner at ground (supplied by sponsor)
- Cheshire CCC website coverage with direct links
- Social media coverage via X, Facebook, Instagram, YouTube
- Scorecard coverage
- Photographic opportunity with team

Corporate membership

£350 per annum

A range of benefits at our home grounds, whether entertaining guests or just relaxing

- Annual membership for two
- Cheshire CCC website coverage with direct links
- Social media coverage via X, Facebook, Instagram, YouTube
- Two county ties/scarves
- Match day banner advertising (supply own banner)
- Discounted match-day hospitality



Have you joined our 200 Club?

Monthly prizes available - visit website or email 200club@cheshireccc.org.uk

Contact Jim Law 07900 975826 / E: james.w.law@btinternet.com