

# Cheshire County Cricket Club Marketing Opportunities 2026



Premier sponsorship 2026	on application
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One-day match sponsorship	£300
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Three-day match sponsorship	£500
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Match banners (season)	£300
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Sponsor a player	£100
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Cheshire CCC 200 Club 2025 (monthly draw)	£300
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Match ball sponsorship (6 per 3 day game, 4 per 1 day)	£50 per ball
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Kit sponsorship	on application
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2nd XI shirt sponsorship	on application
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Personalised podcast for your business	£300
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Personalised match stumps	£300
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Matchday scorecard coverage	£50
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Corporate membership	£300
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*Additional match day streaming opportunities available (YouTube) on application*



**Your own  
podcast! £300**



**Contact Jim Law 07900 975826 / E: [james.w.law@btinternet.com](mailto:james.w.law@btinternet.com)**



## Three day Championship match sponsorship

**£500 per match**

*Available for our two Championship home matches*

- Pre-match refreshments, lunch and tea for two people per day
- Advertising banner at ground (supplied by sponsor)
- Cheshire CCC website coverage with direct links
- Social media coverage via X, Facebook Instagram, YouTube
- Scorecard coverage
- Photographic opportunity with team

## Player sponsorship

**£100 per squad member**

*Cheshire CCC website coverage for top performances from your nominated player*

- Batsman makes 50+ runs in an innings
- Bowler takes 4+ wickets in an innings
- Fielder takes 3+ catches in an innings
- Fielder assists 3+ run outs in innings
- Wicketkeeper makes 4+ dismissals in an innings



**cheshireccc.org.uk**

## Premier sponsorship package

**Prices on application**

*Available to corporate group or company*

- Club communication fixture card publications
- 2 x banners at home games (subject to space)
- Logo on club streaming services (YouTube)
- Personalised podcast (60 mins)
- Scorecard coverage
- Coverage on Cheshire CCC website with direct links
- Social media coverage via X, Facebook, Instagram, YouTube
- Press release
- Refreshments at home matches for two (lunch/tea)
- Photographic opportunity with team

## One-day T20/Knockout Trophy sponsorship

**£300 per match**

*Available for group and potential quarter/semi final matches*

- Pre-match refreshments, lunch for two people
- Advertising banner at ground (supplied by sponsor)
- Cheshire CCC website coverage with direct links
- Social media coverage via X, Facebook, Instagram, YouTube
- Scorecard coverage
- Photographic opportunity with team

## Corporate membership

**£350 per annum**

*A range of benefits at our home grounds, whether entertaining guests or just relaxing*

- Annual membership for two
- Cheshire CCC website coverage with direct links
- Social media coverage via X, Facebook, Instagram, YouTube
- Two county ties/scarves
- Match day banner advertising (supply own banner)
- Discounted match-day hospitality



## Have you joined our 200 Club?

Monthly prizes available - visit website  
or email [200club@cheshireccc.org.uk](mailto:200club@cheshireccc.org.uk)

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