

Cheshire County Cricket Club 2024 Partnership Opportunities

Cheshire CCC Fixtures 2024

T20 (2 matches - 1 day)

Sun 28 April (A) v Staffordshire (Knypersley CC)
Sun 5 May (H) v Cumbria (Toft CC)
Mon 6 May (H) v Northumberland (Alderley Edge CC)
Sun 19 May (Tbc) Super 12s
Sun 26 May Final's Day (Chester BH CC)

KO Trophy (50 overs, 1 day)

Sun 12 May (A) v Dorset (Dorchester CC)
Sun 9 June (H) v Hertfordshire (Alderley Edge CC)
Sun 16 June (A) v Wales NC (Panteg CC)
Sun 23 June (H) v Wiltshire (Didsbury CC)
Quarter/semi finals dependent on progress
Sun 25 August Final (Wormsley CC)

3 Day Western Division 1 Championship

Sun 14-16 July (A) v Oxfordshire (Thame Town CC)
Sun 28-30 July (H) v Berkshire (Nantwich CC)
Sun 11-13 August (A) v Devon (Sidmouth CC)
Sun 18-20 August (H) v Cornwall (Chester BH)
Sun 1-4 September Championship Final
(West Brom Dartmouth CC)

ECB Showcase Cricket (50 overs)



**ECB Showcase 2024
Cheshire v Derbyshire
Sunday 21 July, Nantwich CC**



Welcome to Cheshire County Cricket Club

Cheshire CCC has a proud history, our sides playing at the pinnacle of recreational cricket in the UK for well over a hundred years.

Part of the Cheshire County Cricket Board, we run a first and second XI as well as a number of senior sides.

We're privileged to be managed by volunteers dedicated to our cause and be supported by a committed membership, attending our games at our leading grounds across the county.

These grounds - some of the best in the country - offer first class hospitality in beautiful settings, club volunteers adding that special touch ensuring watching and following Cheshire CCC can be a first rate experience.

Our business partners are invaluable, their financial support essential to our wellbeing, helping us to flourish as we seek to provide top level entertaining cricket. And providing a pathway to cricketing careers for those at the very top of their game.

Partnership support ranges from individual match sponsorship to funding match cricket balls, to match hospitality and ground advertising.

Financial commitments are tougher than ever now of course, but we believe supporting Cheshire CCC can be a rewarding experience.

In 2024 we're asking for your support more than ever as we play our games across Cheshire.



Marketing opportunities 2024

Premier sponsorship 2024	£5,000
One-day match sponsorship	£300
Three-day match sponsorship	£600
Match banners (season)	£300
Sponsor a player	£100
Cheshire CCC 200 Club 2024 (monthly draw)	£300
Match ball sponsorship (6 per three day game, 4 per 1 day)	£50 per ball
Kit sponsorship	on application
Second XI shirt sponsorship	on application
Personalised podcast for your business	£300
Personalised match stumps	£500
Matchday scorecard coverage	£50
Corporate membership	£400



**Your own
podcast! £300**

Premier sponsorship package

from £5,000 per annum

Available to any corporate group or company and includes:

- Company recognised on formal club communications (fixture card, publications, letters, emails etc)
- 2 x banners at home games (subject to ground space)
- Logo on club streaming services (YouTube)
- Personalised podcast (60 mins)
- Match scorecard coverage
- Coverage on Cheshire CCC website with direct links; 3 x articles across summer
- Social media announcement and ongoing coverage across X, Facebook, Instagram and YouTube
- Refreshments on home match days for 2 people (pre-match, lunch/tea)
- Photographic opportunity with team

Championship cricket Three-day match sponsorship £600 per match

Individual sponsorship opportunities available for our two Championship home matches including:

- Pre-match refreshments, lunch and tea for two people per day
- Advertising banner at ground (supplied by sponsor)*
- Cheshire CCC website coverage with direct links
- Social media coverage (Facebook, X, Instagram and YouTube)
- Scorecard coverage
- Photographic opportunity with team

*Ground displays subject to approval and space



T20/Knockout Trophy One-day match sponsorship £300 per match

Individual sponsorship opportunities available for group and potential quarter/semi final matches including:

- Pre-match refreshments, lunch for two people
- Advertising banner at ground (supplied by sponsor)*
- Cheshire CCC website coverage with direct links
- Social media coverage (Facebook, X, Instagram and YouTube)
- Scorecard coverage
- Photographic opportunity with team

*Ground displays subject to approval and space



Individual player sponsorship

£100 per squad member

Coverage of your organisation on Cheshire CCC website for top performances from your sponsored player:

- Batter scores 50+ runs in an innings
- Bowler takes four+ wickets in an innings
- Four victims for a wicketkeeper in an innings
- Fielder takes three catches/completes three run outs in an innings



Corporate membership scheme

£375 per annum

A range of benefits at our outstanding home grounds, whether entertaining guests or just relaxing, including:

- Annual membership for two company personnel
- Cheshire CCC website coverage with link to own website
- Social media coverage
- Two county tie/scarves
- Match-day banner advertising (supply own banner)
- Opportunity to buy match-day hospitality



cheshireccc.org.uk

Join our group of partners 07900 975826



The all new Cheshire CCC 200 Club

- Join for just £5 a month
- Pay monthly or annually
- £50 monthly prize
- £200 annual grand draw
- Pay by standing order or BACS

More at cheshireccc.org.uk
or contact Inge Bevers:

E: 200club@cheshireccc.org.uk
T: 07523 132641



For more information

If you'd like to partner
Cheshire County Cricket Club
in 2024, please get in touch.

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