

CHESHIRE COUNTY CRICKET CLUB

PARTNERSHIP OPPORTUNITIES 2023





Courtesy: Roger Byrne 2022



Courtesy: Roger Byrne 2022

Welcome to Cheshire County Cricket Club

Cheshire CCC has a proud history, our sides playing at the pinnacle of recreational cricket in the UK for well over a hundred years.

Part of the Cheshire County Cricket Board, we run a first and Academy XI as well as a number of senior sides.

We're privileged to be managed by volunteers dedicated to our cause and supported by a committed membership, attending our games at our leading grounds across the county.

These grounds - some of the best in the country - offer first class hospitality in beautiful settings, club volunteers adding that special touch ensuring watching and following Cheshire CCC can be a first rate experience.

Our business partners are invaluable, their financial support essential to our wellbeing, helping us to flourish as we seek to provide top level entertaining cricket. And providing a pathway to cricketing careers for those at the very top of their game.

Partnership support ranges from individual match sponsorship to funding match cricket balls, to match hospitality and ground advertising.

Financial commitments are tougher than ever now of course, but we believe supporting Cheshire CCC can be a rewarding experience.

In 2023 we're asking for your support more than ever as we play our games across Cheshire and countrywide from Cumbria to Berkshire

Cheshire CCC Fixtures 2023

T20 (2 x matches -1 day)

Sun 16 April (H) v Northumberland (Sale CC)
Sun 23 April (A) v Shropshire (Shifnall CC)
Mon 1 May (H) v Staffordshire (Nantwich CC)
Sun 7 May (A) v Cumbria (Netherfield)
Sun 21 May Final's Day (Tring CC)

KO Trophy, 50 overs (1 day)

Sun 28 May (A) v Norfolk (Norwich)
Mon 29 May (A) v Suffolk (Mildenhall)
Sun 4 June (H) v Cambridgeshire (Didsbury CC)
Sun 25 June (H) v Shropshire (Toft CC)
Quarter/semi finals dependent on progress
Sun 27 August Final (Wormsley)

3 Day Western Division 1 Championship

Sun 23-25 July (H) v Herefordshire (Alderley Edge CC)
Sun 6-8 August (A) v Berkshire (Finchampstead CC)

Sun 13-15 August (H) v Devon (Chester B'ton Hall CC)
Sun 20-22 August (A) v Oxfordshire (Banbury CC)



English Cricket Board Showcase Match (50 overs)

Cheshire CCC v Yorkshire CCC
at Nantwich CC, Sunday 30 July 2023

Sponsorship opportunities available on application

Marketing opportunities 2023

Premier sponsorship 2023	£5,000
One-day match sponsorship	£300
Three-day match sponsorship	£600
Match banners (season)	£300
Sponsor a player	£100
Cheshire CCC 200 Club 2023 (monthly draw)	£300
Match ball sponsorship (6 per three day game, 4 per 1 day)	£50 per ball
Kit sponsorship	on application
Academy XI shirt sponsorship	on application
Personalised podcast for your business	£300
Personalised match stumps	£500
Matchday scorecard coverage	£50
Corporate membership	£400



**Your own
podcast! £300**



Premier sponsorship package

from £5,000 per annum

Available to any corporate group or company and includes:

- Company recognised on formal club communications (fixture card, publications, letters, emails etc)
- 2 x banners at home games (subject to ground space)
- Logo on club streaming services (YouTube)
- Personalised podcast (60 mins)
- Match scorecard coverage
- Coverage on Cheshire CCC website with direct links; 3 x articles across summer
- Social media announcement and ongoing coverage across Twitter, Facebook, Instagram and YouTube
- Press release
- Refreshments on home match days for 2 people (pre-match, lunch/tea)
- Photographic opportunity with team





Championship cricket Three-day match sponsorship

£600 per match

Individual sponsorship opportunities available for our two Championship home matches including:

- Pre-match refreshments, lunch and tea for two people per day
- Advertising banner at ground (supplied by sponsor)*
- Cheshire CCC website coverage with direct links
- Social media coverage (Facebook, Twitter, Instagram and YouTube)
- Scorecard coverage
- Photographic opportunity with team

*Ground displays subject to approval and space

T20/Knockout Trophy One-day match sponsorship

£300 per match

Individual sponsorship opportunities available for group and potential quarter/semi final matches including:

- Pre-match refreshments, lunch for two people per day
- Advertising banner at ground (supplied by sponsor)*
- Cheshire CCC website coverage with direct links
- Social media coverage (Facebook, Twitter, Instagram and YouTube)
- Scorecard coverage
- Photographic opportunity with team

*Ground displays subject to approval and space

cheshireccc.org.uk



Individual player sponsorship

£100 per squad member

Coverage of your organisation on Cheshire CCC website for top performances from your sponsored player:

- Batsman scores 50+ runs in an innings
- Bowler takes four+ wickets in an innings
- Four victims for a wicketkeeper in an innings
- Fielder takes three catches/completes three run outs in an innings

Corporate membership scheme

£375 per annum

A range of benefits at our outstanding home grounds surroundings, whether entertaining guests or just relaxing, including:

- Annual membership for two company personnel
- Cheshire CCC website coverage with link to own website
- Social media coverage
- Two county tie/scarves
- Match-day banner advertising (supply own banner)
- Opportunity to buy match-day hospitality

Follow Cheshire CCC online at all times...



Cheshire CCC

One of 20 National Counties Cricket Association clubs, Cheshire CCC competes in the Western Region Division 1, Championship, 100 Trophy and 100 Cup. The Club play their home games at a number of clubs across the county.



cheshireccc.org.uk



For more information

If you'd like to partner Cheshire CCC in 2023, please get in touch.

Jim Law 07900 975826 james.w.law@btinternet.com



Our partners



CHESHIRE COUNTY CRICKET CLUB

cheshireccc.org.uk



11/3 8.2

► Jamie Crawley **3** 19

Alex Money **0** 1

0 **0**

Run Rate **1.32**

Min Remaining Today **26.4**

Lead By **128**

